

PLACE MAKING FOR THE BUILT ENVIRONMENT

ABPL90404

GRADUATE SUBJECT
12.5 PTS, PARKVILLE CAMPUS

PLACEMAKING IS A WORLDWIDE MOVEMENT TO DEVELOP AN EMOTIONAL CONNECTION BETWEEN PEOPLE, COMMUNITY AND PLACE.

This subject brings together the work of five universities aiming to enhance place design and co-creation whilst building the capacity in students to support this; the collaboration is called Place Agency. The subject outlines and critiques the placemaking process in relation to the long-term potential benefits to the community. The subject is for planners, architects, urban designers and landscape architects.

WHAT YOU WILL DO

Students will be working on a selected case study and taken step by step through the process of placemaking.

WHAT YOU WILL LEARN

- Develop the theoretical and practical foundations of place and placemaking
- Understand array of strategies to conduct placemaking practice (i.e. participatory planning, interactive placemaking), their potential and limitations
- Understand the role of interdisciplinary in placemaking
- Demonstrate reflective and reflexive practice
- Contextualise placemaking to urban, peri-urban and regional areas

DATES & TIMES

Teaching Period: 1 July to 15 July 2019 | **Contact hours:** 40 hours over three weeks | **Total commitment time:** 170 hours

FOR MORE INFORMATION VISIT [HTTPS://BIT.LY/2WWU2GF](https://bit.ly/2WWU2GF)

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